



SPONSORSHIPS ARE PARTNERSHIPS BUILDING UNITY

The American Sugarbeet Growers Association is a valuable resource for the 10,000 growers nationwide promoting common interests and working on their behalf in the legislative and international affairs arenas. As we continue to build and maintain a community that reinforces our unity, you can take advantage of this opportunity to market your business through event and website sponsorship.

Recognizing that the Beet Grower is the face of the sugar industry, our annual meeting and website is a primary resource and is geared to deliver fresh, timely, and relevant information for growers and interested parties.

As an event sponsor, your company's name will receive visibility with pre-event marketing, day of event recognition and networking opportunities.

*NEXT EVENT SPONSORSHIP – February 9-11, 2014,
Tampa, FL*

As a website sponsor your company's name will be in front of every person who visits the American Sugarbeet Growers Association website.

WEBSITE SPONSORSHIP BENEFITS

- ✓ **Banner/Logo on home page**
- ✓ **Redirected traffic (linking)**
- ✓ **Increased visibility**
- ✓ **Social networking**
- ✓ **Search engine optimization**
- ✓ **Building relationships**
- ✓ **Optional surveys**



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(202) 833-2398
www.americansugarbeet.org

YOUR SPONSORSHIP WILL COMMUNICATE THAT YOUR COMPANY IS A LEADER IN THE SUGARBEET INDUSTRY

PLATINUM LEVEL (\$20,000-\$30,000)

Welcome Reception	Fully funded by sponsor
Evening Reception and Entertainment	Fully funded by sponsor
Gala Dinner	Partially funded by sponsor

GOLD LEVEL (\$10,000-\$15,000)

Gold level events may be cosponsored at the discretion of ASGA

General Session Breakfast (Day 1/Day 2)	Cosponsored
General Session Luncheon (Day 1)	Fully funded by sponsor
General Session Luncheon (Day 2)	Cosponsored
Gala Reception (1 ½ hrs)	Fully funded by sponsor
Room Amenities	Fully funded by sponsor

SILVER LEVEL (\$1,000-\$5,000)

Program / Speakers	Full or partial funding
Registration Hospitality	Full or partial funding
Room Keys	Fully funded by sponsor
General Session Refreshment Breaks	Full or partial funding

PREMIER LEVEL (\$500)

General	Full \$500 required
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For more information on sponsorship opportunities, please email Pam Alther at palth@americansugarbeet.org or call 202-833-2398

ASGA Annual Event Sponsorship | 2014

As an event sponsor, your company's name will receive visibility with pre-event marketing, day of event recognition and networking opportunities.

NEXT EVENT SPONSORSHIP – 2014 Annual Meeting, February 9-11, 2014, Tampa, FL

Get the word out by sponsoring these events

2013 sponsors have the first right of refusal

Sponsored by Bayer CropScience	Welcome Reception Gain attention by sponsoring the first social event <ul style="list-style-type: none">• Your company personnel can welcome attendees and guests• Showcase of company prizes during the event• Company personnel can address the audience during the General Session• Winners of prizes announced at General Session
Sponsored by ACH Seeds	Room Amenities <ul style="list-style-type: none">• Your company personnel can welcome attendees and guests at registration• Showcase your company's name prominently display on room amenity gifts• BONUS: Special information regarding gift in registration materials
(Day 1) - Cosponsored in part by Holly Hybrids and SES Vanderhave	General Session Breakfast w/Speaker (Day 1 and Day 2) Set the tone for the day's informative sessions by sponsoring the Breakfast <ul style="list-style-type: none">• Company personnel can welcome the attendees as they enter• Reserved table to invite attendees to sit with you
(Day 2) – Sponsored in part by Seedex	
<i>Additional cosponsorship available</i>	
Sponsored by Monsanto	General Session Luncheon w/Speaker (Day 1) Help strengthen your company's presence by sponsoring the Luncheon <ul style="list-style-type: none">• Company personnel can welcome the attendees as they enter• Reserved table to invite attendees to sit with you

ASGA Annual Event Sponsorship | 2014

Sponsored by Betaseed, Inc.

Evening Reception and Entertainment (Day 1)

Sponsor this grand event with celebrated artists to entertain all attendees and guests in a private venue

- Company personnel can welcome attendees and guests at the entrance
- Centerpiece prizes and announce drawing winners
- BONUS: Special invitation included in registration materials

Cosponsorship Available

President's Luncheon (Day 2)

Messages from retiring ASGA Board Members, the introduction of ASGA Board Members and presentation of awards

Sponsorship Available

Gala Reception

Sponsor this grand finale reception and be sure growers leave on a high note

- Company personnel can welcome the attendees and guests as they enter
- Company personnel can address the audience

Sponsored in part by Syngenta

Additional cosponsorship available

Gala Dinner

Sponsor this grand finale and be sure growers leave on a high note

- Company personnel can welcome the attendees and guests as they enter
- Company personnel can address the audience
- Guest dinner tickets will display company logo
- Reserved table to invite attendees to sit with you

Valent USA Corporation

Registration Hospitality

Place your name in front of growers, family members and guests enabling attendees to have refreshments and network as they register, compliments of your company

- Company personnel can greet attendees and guests at registration
- Lanyards with your name and/or company's logo will be given to each registrant

OPEN

Program/ Speakers/General Sponsorship

The trifold program ensures that your company is fully recognized. The back cover is exclusively your opportunity to welcome the sugarbeet growers.

Help us ensure a memorable event with entertaining speakers (e.g., Disney Institute, comedians, etc.) and general sponsorship and gain recognition. [*Propose your own sponsorship.*](#)

SPONSORSHIP FORM

ASGA ANNUAL MEETING SPONSORSHIP

- YES (PLEASE SELECT FUNDING OPTION AND PROVIDE CONTACT INFORMATION BELOW)
 - Fully Funded Event
 - Partially Funded Event
- NOT AT THIS TIME (contact information will be kept for future opportunities)
- NO INTEREST (no further contact requested)

ASGA WEBSITE SPONSORSHIP

- YES (PLEASE CHECK OPTIONS BELOW)
 - Banner AD (136 x 240 pixels)
 - Annual placement – can be updated as required
 - 6 month placement – can be updated twice
 - 3 month placement
 - Logo Only
- NOT AT THIS TIME (contact information will be kept for future opportunities)
- NO INTEREST (no further contact requested)

Please provide company and contact information below to Pam Alther by fax to 240-235-4291:

Company _____

Address _____

City/State/Zip _____

Contact Name _____

Phone/Email _____